

2021 Making Kansas Bus Tour

The Kansas Manufacturing Council, Kansas Manufacturing Solutions, and Kansas Chamber will host the **2021 Making Kansas Bus Tour** to highlight the state's manufacturing industry and the great career opportunities it offers. The tour also will help raise awareness about the **2021 Coolest Thing Made in Kansas** contest and the **2021 Kansas Manufacturing Summit**.



The tour will kick off September 13th - 16th with a statewide journey. Local officials, educators, parents, students, and media will be invited to ride the bus when the tour is in their communities. Tentative stops include Atchison, Dodge City, Emporia, Great Bend, Hutchinson, Leavenworth, Manhattan, Olathe, and Pittsburg. Then on **2021 National Manufacturing Day** (Oct. 1st), the bus tour will visit manufacturers in the Wichita area.

2021 Marketing Investment Opportunities

Presenting | \$20,000

- Four (4) seats on all segments of **Making Kansas Bus Tour** (Sponsor responsible for all travel expenses)
- Speaking opportunities during the tour
- Sponsorship on company attendee nametags
- Top sponsor logo billing on bus, other tour sponsor signage, webpage, and promotion
- Recognition in all media publicity for the bus tour
- Four (4) registrations to the 2021 Coolest Celebration Reception & 2021 Kansas Manufacturing Summit
- Branding station/booth at the reception and summit
- Three-minute company video shown during Manufacturing Summit program
- Opportunity to provide company-branded item for Manufacturing Summit attendee gift bags

Tour Guide | \$5,000

- One (1) seat on all segments of **Making Kansas Bus Tour** (Sponsor responsible for all travel expenses)
- One speaking opportunity during the tour
- Sponsorship on company attendee nametags
- Company logo displayed on bus, other tour sponsor signage and webpage
- Two (2) registrations to the 2021 Coolest Celebration Reception & 2021 Kansas Manufacturing Summit

Local Tour | \$2,000

- Two (2) seats on the **Making Kansas Bus Tour** in select community
- Verbal recognition in select community
- Sponsorship on company attendee nametags
- Company name recognition on sponsor signage and webpage
- Two (2) registrations to the 2021 Coolest Celebration Reception & 2021 Kansas Manufacturing Summit

Pit Stop | \$1,000

- One (1) seat on the **Making Kansas Bus Tour** in select community
- Verbal recognition in select community
- Sponsorship on company attendee nametags
- Company recognition on bus tour sponsor signage and webpage